



SEUW

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2024 UNITED WAY CAMPAIGN

SEUW Introduction

Help To Give Hope.

- Funds 75 programs through 34 agencies in the Sioux Empire
- Serves 1 in 3 individuals
- Funds stay local
- Operates with just 9 paid staff and hundreds of volunteers





SEUW



+33 Communities

Serves 33 communities in our 4 county area



90% Donation

90 cents of every dollar goes directly to programs



Who We're Fighting For

Children

84% of Sioux Falls school-aged children live in households where all parents work outside the home.

Vulnerable Adults

The US Census Bureau estimates that 27,680 in the Sioux Empire four-county area are aged 65 or older, while 31% of older adults have a disability and 28% live near the poverty level.

People in Crisis

In South Dakota, 54% of adults in need of mental health services do not receive counseling or other types of treatment.



children

Sioux Empire United Way invests in our community's youth by providing quality early childhood education, safe spaces for school-age youth, and accessible mental health care through schools. Investing in children means investing in our community's future.

- 876 children attended early childhood education programs.
- 2,428 youth participate in out of school time care.
- 1,455 youth are matched with a mentor
- 466 children receive mental health care services.
- All new parents receive information and resources when they welcome a new baby at our local healthcare systems.



vulnerable adults

Sioux Empire United Way is committed to providing assistance to help vulnerable adults maintain their independence and their sense of community.

- 314 older adults are connected to the community through outreach support, volunteer social opportunities, and career resources.
- 510 caregivers utilize care during the day for their loved ones, participate in support groups, and access additional resources.

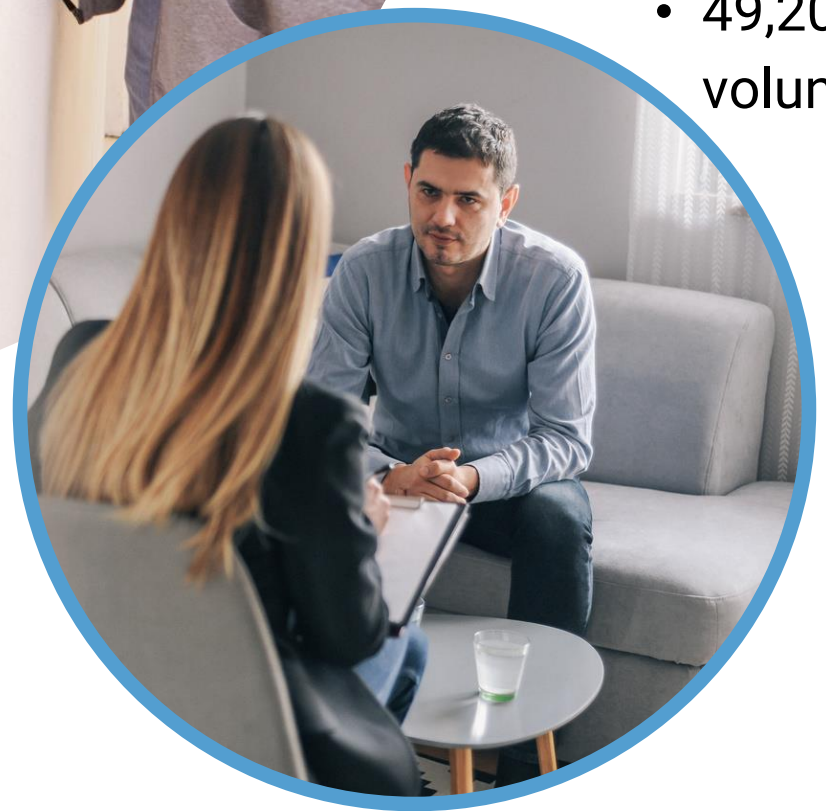




people in crisis

In times of uncertainty, at-risk populations need a place to turn. Stable housing, access to food, and mental health services are all made possible through your support of Sioux Empire United Way.

- 974 individuals utilize transitional housing or support to attain or maintain stable housing.
- 4,681 individuals access safe shelter, crisis intervention, or counseling services and access to mental health care and support.
- 49,200 inquiries are provided information, resources, referrals, and volunteer opportunities.



How do we decide what programs get funding?

Programs must demonstrate the following:



Need

Clear need within the community



Outcomes

Strong impact/outcomes



Management

Overall efficiencies/effectiveness



Financing Pattern

Financial need for SEUW support



SEUW



LOST & FOUND™



Save A Life



BOY SCOUTS OF AMERICA SIOUX COUNCIL



BOYS & GIRLS CLUBS OF THE SIOUX EMPIRE

Shelter for Family Safety



FURNITURE MISSION of south dakota



Connecting Kids

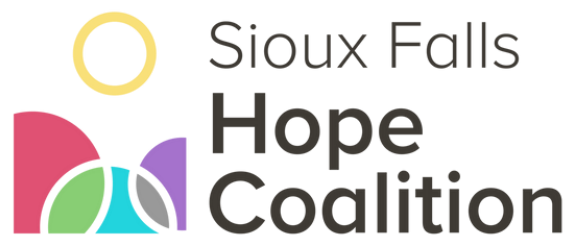


CASA Court Appointed Special Advocates FOR CHILDREN

SIOUX FALLS AREA CASA PROGRAM



Ready to Start



SIoux FALLS THRIVE



USD Scottish Rite Children's Clinic for Speech & Language Disorders



Volunteers of America® DAKOTAS

2024 Funded Partners | 34 Agencies | 75 Programs



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2024 Campaign Goal

\$9,416,532

Heart Club



The Heart Club is the leadership giving program of Sioux Empire United Way.

Any individual/couple who gives \$500 or more (about \$10/week) is considered a Heart Club member



Rising Heart



Rising Heart is Sioux Empire United Way's introductory level to Heart Club.



Givers make a minimum pledge of \$250 (or \$5/week) with a plan to increase their pledge over six years to \$500 (or \$10/week).

Heart Club



- Started with 124 members in 1984 – 4.4% of the campaign

2023 Campaign:

- 6,460 individuals
 - Includes 863 individuals who pledged at the Rising Heart level
- Contributed \$5,594,040
- 58% of Campaign Total



Thank you

join us at : www.seuw.org