

HEART CLUB THANK YOU IDEAS



Your role as the Heart Club Coordinator is not quite over until you have thanked all new and returning Heart Club members.

This is a great opportunity to show your company's Heart Club members that they are appreciated. Listed below are different ways companies have thanked their Heart Club members.

- Send a thank you note to members. Ask the CEO to personally sign each letter.
- Invite Heart Club members on agency tours so they can personally see the impact of their Heart Club gift first hand.
- Provide logo wear. Everything from fleece vests, polos, t-shirts, visors, golf shirts and caps have been popular. Embroider your company's logo and United Way's logo. Encourage Heart Club members to wear them on casual Fridays. Not only does this show your appreciation, it is a way to promote Heart Club all year round!
- Host a thank you event for Heart Club members, such as a breakfast or lunch. Involve your CEO and a United Way speaker such as an agency or the community-wide Heart Club Chair.
- Display a wall hanging that every Heart Club Members signs.
- Coffee mugs, koozies, mousepads, and water bottles are fun thank you gifts.
- Give each Heart Club member an extra vacation day.
- Ask the CEO to personally call or visit each Heart Club member. That personal touch goes a long way. The CEO could also come to each Heart Club member's desk and bring them muffins, coffee, brownies, or some sort of treat.
- Post Heart Club results on internal and external marquees.
- When you receive Heart Club plaques for new members, have the CEO personally deliver the plaque and thank the employee for becoming a Heart Club member.