

2027 ANNUAL CAMPAIGN



Sioux Empire
UNITED WAY



Our mission is to lead, sustain, and nurture a unified, effective response to community needs.

Nearly everyone in our community benefits from the funds raised by Sioux Empire United Way, often without realizing it. Through support from over 75 programs across local nonprofits, we estimate that **1 in 3 individuals are impacted each year.**

UNITED IS THE WAY™ WE MAKE THE BIGGEST IMPACT.

HOW WE DECIDE WHERE YOUR GIFT GOES

Sioux Empire United Way supports over 70 local programs. So how do we decide where to give?

Let's break it down, step by step.

UNITED IS THE WAY YOUR DOLLARS DO MORE

1 in 3 people are impacted by Sioux Empire United Way.

Your dollars benefit 33 communities in Lincoln, McCook, Minnehaha, and Turner counties.



1. NONPROFITS APPLY FOR SUPPORT BY SHOWING:



- ☐ A need for their program benefiting children, vulnerable adults, or people in crisis
- ☐ Measurable results that will make an impact on those served and our community
- ☐ A need for financial support to create that impact



2. VOLUNTEERS REVIEW THE APPLICATIONS.



60+
volunteers



1000+
hours



6
months



3. IT'S DECISION TIME! FUNDING DECISIONS GO THROUGH 3 LEVELS OF REVIEW.

Volunteer teams review and meet with each nonprofit.

Team leaders review preliminary decisions.

A final recommendation is approved
by our board of directors.



Sioux Empire
UNITED WAY

Who We Impact

Sioux Empire United Way is committed to making a lasting impact on children, vulnerable adults, and people in crisis. By focusing on these key areas, we ensure that those most in need receive the support and resources necessary to overcome challenges and build a better future. Our work is centered around strengthening our community by addressing the unique needs of these populations, creating lasting change and opportunities for all to thrive.



INVESTING IN CHILDREN

Sioux Empire United Way invests in our community's youth by providing quality early childhood education, safe spaces for school-age youth, and accessible mental health care through schools. Investing in children means investing in our community's future.

Who We Impact



REACHING VULNERABLE ADULTS

Sioux Empire United Way is committed to helping vulnerable adults maintain their independence and stay connected to their community. By providing essential resources and support, we empower individuals to navigate challenges and live fulfilling lives, all while fostering a strong sense of belonging.



Who We Impact



HELPING PEOPLE IN CRISIS

In times of uncertainty, at-risk populations struggle to find the resources they need. Sioux Empire United Way is here to help. Your support provides stable housing, access to food, and vital mental health services to those in need. These essential services empower individuals and families to overcome challenges and build a stronger future.

2027 Sioux Empire United Way Funded Programs

Active Generations

- CAREgivers
- The Céilí Cottage/Day Break Adult Day Services
- Nutrition Services/Meals on Wheels
- Workers on Wheels

Atlas Academy

Augustana University

- FRIENDSLink

Avera McKennan Children's Programs

- Avera Family Wellness Program
- Fire & Burn Prevention Program
- Success by 6

BreadBreak

- Food Recovery

Boys & Girls Clubs of the Sioux Empire

- Childcare

Call to Freedom

- Prevention Program

Children's Home Shelter for Family Safety

- Bright Start Nurse Home Visitation Program
- Crisis Shelter & Crisis Intervention

Connecting Kids

DakotAbilities

- Meaningful Day

Delta Dental of SD Foundation

- Delta Dental Mobile Program
- One Smile Program

Dolly Parton's Imagination Library

East River Legal Services

- Family Law

EmBe

- Childcare

Emily's Hope

- Emily's Hope Lifeline Initiative
- Substance Use Prevention Education Curriculum

Family Connection

- Children's Connection

Feeding South Dakota

- Backpack Program

Furniture Mission of SD

Helpline Center

- 211 Community Resources
- Network of Care
- Outreach Support Services
- Suicide & Crisis Support
- Volunteer Connections

HorsePower

Inter-Lakes Community

Action Partnership

- Child Development Center
- Heartland House

KIDSTOP

Lutheran Social Services of SD

- After School & Summer Program
- Better Together
- Center for Financial Resources
- Community Mentoring
- Family Violence Project
- Here4Youth
- High School Mentoring
- In School Mentoring
- Multi-Cultural Center
- PATH

Midwest Street Medicine

Project CAR

- Health Care Rides

Ready to Start

- Locations in Harrisburg, Lennox, McCook Central, Sioux Falls and Tea Area School Districts

Rural Office of Community Services

- Transit Services & Dining Services

Sad Isn't Bad

Sanford Children's

- Child's Voice Family Advocate
- Success by 6

Save a Life/Community AEDs

Scouting America, Sioux Council

- Teen Court
- Scouting
- ScoutReach

Sioux Empire Triage Center (The Link)

Sioux Falls Area CASA Program

Sioux Falls Hope Coalition

Sioux Falls School District

- Elementary School/Community Learning Centers
- Middle School/Community Learning Centers
- Preschool Opportunities Program
- Refugee and Immigrant Academic Achievement Resources

Solace

- Crisis Care/Advocacy Services
- Therapy Center

Southeast Technical College Foundation

- Access & Workforce Opportunity

St. Francis House

The Community Outreach

- General Assistance and Education

The Foster Network

The Legacy Foundation

- Owen's Outfitters

Toy Lending Library of SD

USD Scottish Rite

Children's Clinic for Speech and Language Disorders

Volunteers of America, Dakotas

- Axis180
- Counseling Services

Veterans Community Project of Sioux Falls

Why United Way?

Participating in the Sioux Empire United Way Campaign is not only good for the community but also benefits your business. It strengthens employee engagement by aligning company values with opportunities to make a difference.



IMPACT

United Way ensures that funds are directed to programs with proven outcomes, offering transparency, insights, and impactful stories.



VOLUNTEER OPPORTUNITIES

Employees gain access to volunteer opportunities at local nonprofits, building stronger community ties and experiencing the impact firsthand.



BRAND LIFT

Showcase your corporate social responsibility in the Heart Club Book, align with a trusted nonprofit, and promote your partnership to strengthen your brand.



EMPLOYEE ENGAGEMENT & CULTURE

Foster team building and satisfaction through volunteer opportunities and a consistent tradition of giving that aligns with company values.



How You Can Make a Difference

Your leadership plays a crucial role in the success of your organization's Employee Giving Campaign. By actively supporting the campaign, you can inspire your team, drive participation, and demonstrate your commitment to creating a stronger, more vibrant community. Here are six impactful ways you can help lead the charge and make a difference.

1

Lead by Example

Make a personal contribution to kick-start the campaign and encourage employee participation.

2

Communicate Impact

Clearly articulate how employee donations support local communities and create lasting change.

3

Encourage Involvement

Motivate leadership and teams to engage in volunteering and fundraising opportunities.

4

Host Campaign Events

Show support by hosting or attending campaign-related events, creating visibility, and excitement.

5

Recognize Contributions Collaborate with SEUW

Acknowledge and celebrate employee involvement to reinforce a culture of giving.

6

Work closely with United Way to align campaign goals, ensuring that company efforts are well-supported and impactful.



2026/2027 Board of Directors

Our Board of Directors is comprised of dedicated community leaders who bring a wealth of experience and a shared passion for creating positive change. They provide strategic guidance and leadership, ensuring that Sioux Empire United Way continues to effectively address local needs and drive impactful solutions.

BOARD CHAIR Joel Sylvester, Five Star Solutions

FIRST VICE-CHAIR Angie Hillestad, Eide Bailly, LLP

SECOND VICE-CHAIR Corey Heaton, Wells Fargo

SECRETARY/TREASURER Monie Siemonsma, Siemonsma Electric

PAST CHAIR Kate Kotzea, American Bank & Trust

CAMPAIGN DIVISION CHAIR Bill Gassen, Sanford Health

COMMUNITY IMPACT DIVISION CHAIR Julia Disburg, First PREMIER Bank/PREMIER Bankcard

CHIEF EXECUTIVE OFFICER Lisa Erickson, Sioux Empire United Way

CAMPAIGN DIVISION PAST CHAIR Tony Nour, First PREMIER Bank/PREMIER Bankcard

COMMUNITY IMPACT DIVISION PAST CHAIR Adrienne McKeown, Harrisburg Community Foundation & Harrisburg Baseball Association

MEMBERS

Wayne Baumberger, Diamond Mowers

Tim Blotske, Wells Fargo

Luke Carr, Woods, Fuller, Shultz & Smith

Sandy Dieleman, Avera@Home

Alfred Furth, CAPITAL Services

Allie Hartzler, Community Volunteer

Jamie Hegge, Lawrence & Schiller

Matt Hocks, Sanford Health

Sarah Hogg, The First National Bank in Sioux Falls

Anna Jankord, Greater Sioux Falls Chamber of Commerce

Frank Kern, Smithfield Foods

Kira Kimball, Marsh McLennan Agency

Paige Pearson Meyer, Midco

Mark Millage, Furniture Mart USA

Bob Mundt, Sioux Falls Development Foundation

Dr. Jamie Nold, Sioux Falls School District

Thomas Otten, Avera McKennan

Eric Saugstad, Northwestern Mutual

Vicki Stewart, Employment Disability Resources

Julie Waage, RAS

SEUW Staff

Our dedicated staff works tirelessly to drive Sioux Empire United Way's mission forward. With a small team, we are empowered by the hundreds of volunteers who support us throughout the year in countless ways. Their commitment amplifies our efforts, allowing us to make a greater impact across the community.



Lisa Erickson
Chief Executive Officer



Christina Riss
Chief Operations Officer



Rachael Alwin
Director of Strategic Philanthropy



Courtney Fordahl
Marketing & Campaign Specialist



Carmen Kock
Finance & Database Director



Taryn Latza
Campaign Director



Katie Popowski
Marketing Director



Lisa Stark
Community Impact Director



THANKS FOR YOUR SUPPORT

SEUW.ORG

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