

How You Can Make a Difference

Your leadership plays a crucial role in the success of your organization's Employee Giving Campaign. By actively supporting the campaign, you can inspire your team, drive participation, and demonstrate your commitment to creating a stronger, more vibrant community. Here are six impactful ways you can help lead the charge and make a difference.

1

Lead by Example

Make a personal contribution to kick-start the campaign and encourage employee participation.

2

Communicate Impact

Clearly articulate how employee donations support local communities and create lasting change.

3

Encourage Involvement

Motivate leadership and teams to engage in volunteering and fundraising opportunities.

4

Host Campaign Events

Show support by hosting or attending campaign-related events, creating visibility, and excitement.

5

Recognize Contributions Collaborate with SEUW

Acknowledge and celebrate employee involvement to reinforce a culture of giving.

6

Work closely with United Way to align campaign goals, ensuring that company efforts are well-supported and impactful.

