



Sanford Health \$1 Million Match FAQ

Sanford Health is providing a **\$1 million dollar-for-dollar match** on new and increases giving to the 2027 Sioux Empire United Way Campaign as a way to **encourage support and carry forward T. Denny Sanford's legacy of inspiring generosity throughout our community.**

How does the match work?

- New donor: If someone did not give to Sioux Empire United Way during the 2026 campaign and gives in 2027, their full 2027 gift is eligible to be matched dollar-for-dollar.
- Current donor: If someone gives more than they gave during the 2026 campaign, the increase is eligible to be matched dollar-for-dollar.
- Gifts made through an individually owned business may also qualify when they represent new or increased giving.

Example:

If someone gave \$500 for 2026 and gives \$750 for 2027, the \$250 increase is eligible for the Sanford Health match.

When does the match run?

Eligible pledges must be made before March 1, 2027, or until the \$1 million match is fully committed.

What happens if the \$1 million match is reached?

The match is available until the full \$1 million has been committed, so encourage donors to give early rather than wait.

What if I want to increase my pledge after I've already made it?

If you've already pledged and would like to increase your gift, **call the SEUW office (605-336-2095) and we'll help you determine the appropriate next steps.** Depending on how you made your pledge, you may need to update your pledge through your employer, payroll/Finance Department, or another giving platform. We'll help direct you to the right person or process to make the adjustment.

Additional giving may qualify for the match if funds are still available and the increase is eligible.

What will the matching funds support?

The matching funds will support Sioux Empire United Way's mission to address current and future community needs, with a focus on children, vulnerable adults, and people in crisis. Funding will support programs and initiatives that create meaningful impact in these areas, as determined and approved by the SEUW Board of Directors.

Visit www.seuw.org/our-impact/partner-non-profits to see the programs supported by Sioux Empire United Way.