

2017 Annual Report

THANK YOU
for Donating a Difference



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BOARD CHAIR'S MESSAGE



Sioux Empire United Way's message this year was "Donate a Difference" and 2017 was truly another year of making a difference in our community, united together.

- 700 businesses and more than 26,000 individuals supported this year's campaign, raising \$10,060,011.
- Nearly 1,000 volunteers worked together in various team efforts: allocating funds, running employee campaigns, auditing pledge packets, providing marketing direction, governing our organization, and more.
- 89 programs at 40 agencies continued to make a difference in the lives of 1 in 3 people across the Sioux Empire.

The difference United Way makes in our community is easy to see:

- Young children receive a book each month and gain an early love of reading through Imagination Library.
- School age kids who lack access to food receive a weekly package of nutritional, easy-to-prepare meals and snacks through the Backpack Program.
- Older adults are matched with a new friend for social and recreational activities through Better Together.
- Families have assistance in making their house a home with the gift of gently used furniture through Furniture Mission.

Sioux Empire United Way's newest initiative, PATH (Providing Access to Healing) was a highlight of our past year. This program provides access to professional mental health counseling services to students at their school. In 2017, 142 students attended almost 1500 counseling sessions in Canton, Dell Rapids, Harrisburg, Sioux Falls, and Tea Area School Districts. We look forward to serving more students in the coming year through new partnerships with the Brandon Valley School District and Sioux Falls Catholic Schools.

Between the close of one campaign and the start of the next, United Way staff and volunteers work diligently to make sure funds go where donors intended, to provide the greatest possible impact and reach those with the greatest need.

Personally, I want to thank the United Way staff, our volunteers, my fellow board members, and most of all YOU.

Thank you for "Donating a Difference" through Sioux Empire United Way!

W. Tom Simmons
Sioux Empire United Way Board Chair

2017 RESULTS

Sioux Empire United Way funded 89 programs through 40 agencies. Through these funds, the lives of children, families, individuals with disabilities, and older adults were bettered by programs that make a difference.

Did you know: Nurse-home family partnerships, with educated nurses visiting low-income women at home during their pregnancy, through the child's third birthday results in: improved prenatal health, fewer childhood injuries, increased maternal employment, improved school readiness, and reduction in child abuse and neglect.

Your support of Sioux Empire United Way helps: Bright Start Nurse Home Visitation program serves families during pregnancy, after delivery, and through the child's third birthday. Last year, 151 families participated in the program.

Did you know: One third of South Dakota third grade children have untreated dental issues, compared to the national goal of 21%. Poor oral health of children has been related to poor performance in school, poor social relationships and less success later in life.

Your support of Sioux Empire United Way helps: Sioux Empire Smiles provides a one day, free dental health clinic for area youth. In 2017, the clinic provided multiple dental services to 158 patients.

Did you know: Approximately 10% of the US population has some sort of communication disorder.

Your support of Sioux Empire United Way helps: The USD Scottish Rite Children's Clinic for Speech & Language Disorders provides a full array of clinical services related to speech, language and literacy. Last year, more than 3,000 different services were provided through the program.

Did you know: A recent study from Augustana University showed that in the past 5 years, the number of children in Sioux Falls has increased by 13%, while the number of children in poverty has increased by 48%.

Your support of Sioux Empire United Way helps: Furniture Mission receives donations of gently used furniture and then distributes through social service agency referrals, ensuring no child goes without a bed. Last year, 1,691 referrals were served with furniture.

Did you know: Young children who are read to frequently are more likely to count to 20, write their own names, read or pretend to read.

Your support of Sioux Empire United Way helps: Dolly Parton's Imagination Library program provides free books to children in the mail until age 5. Over 11,000 children receive books each month. Studies show that parents who have access to books are four times more likely to read and share books with their children. This goes up to eight times more for mothers who receive welfare.

2017 HIGHLIGHTS

- 2018 Campaign raised \$10,060,011.
- Campaign Chair Bob Thimjon led more than 650 volunteers who each had a role in this year's successful campaign.
- 700 companies participated in this year's campaign.
- Approximately 26,000 individuals contributed financially to the campaign.
- More than 8,000 individuals invested through Heart Club or Rising Heart.
- The Alexis de Tocqueville Society exceeded \$1.5 million and 75% of the Society members increased their gift.
- 100 volunteers, led by Community Impact Chair Brenda Kibbe, donated over 1,500 hours in the spring, identifying needs, reviewing results, and allocating dollars to funded programs.
- Services were provided to 33 communities in Lincoln, McCook, Minnehaha, and Turner counties.
- Approximately 1 in 3 people in the Sioux Empire utilized a United Way funded program.
- 40 local non-profit agencies received funds for 89 different programs.
- New funded programs included: Sioux Empire Smiles, Volunteers of America, Dakota's Veteran's Outreach, Embe's Let Me Run, Sioux Falls Family YMCA's Camp, Harmony South Dakota, Volunteers of America, Dakota's Summit Heights, Embe's Dress for Success, and Lutheran Social Services of South Dakota's PATH.
- Our Community Impact Grant funding process met emerging needs of the community by providing 12 new programs with one-year grant funds.
- We operated with overhead costs of less than 10%, one of the lowest administrative costs among all United Ways raising more than \$1 million.

YOUR GIFT IN ACTION

United Way Brings Challenge Day to 16 School Districts

"All our lives are hectic and we often get caught up in the day to day grind of our work and lives. Any opportunity to be able to give back to our community needs to be taken. Our youth are the future and should have our focus," states Luke Tibbets, a community member who has volunteered the last two years for Challenge Day.

Since 2012, Sioux Empire United Way has brought Challenge Day to the Sioux Empire. Challenge Days are powerful, high energy programs in which youth and adult participants are guided through a series of experiential learning processes. Over the course of the day 25 adults, 100 students and two Challenge Day facilitators will spend 6.5 hours together, discovering that we are more alike than different while learning the power of empathy!



Kara Spieler, Tea Area School District School Counselor, states, "Challenge Day is extremely important to the students as they learn about the struggles of some of their peers as well as the adults participating. They are taught that everyone in the room is worthy and that bullying, for example, is unacceptable."

Area schools that participated in Challenge Day in 2017 include: Alcester, Harrisburg, Garretson, Centerville, West Central, Brandon, Canton, and Tea.



United Way Keeps Loved Ones Together with Adult Care

Imagine for a moment, your loving parents of 62 years ask you "why?" Darla Larson was at a loss for words when her mother said, "What about our promise to love each other through sickness and in health?"

Darla's parents, who had been married for 62 years, were now being asked to live separately due to her dad having Alzheimer's Disease and being diabetic. Her mother, also diabetic, is in a wheelchair too. They thought a memory care unit was the only answer for her dad, which did not allow for her mom. The family's hope was that Day

Break would meet their dad's needs and that he would acclimate to his new routine before having to put them in separate long-term care services.

Day Break Adult Day Services, a program through Active Generations, enables adults of all ages to maintain their independence by providing a safe, comfortable environment in a community group setting that offers therapeutic activities, exercise, healthcare, and nutrition services.

Molly Keegan, Director of Adult Day & Caregiver Support Services, mentions that participants in this program can expect a day full of activities that promote social, physical and emotional well-being. She adds, "Day services for adults provides respite for caregivers so they are able to continue working or relax and take time for themselves, while their loved ones are able to stay in their preferred home."

Darla mentions, "Before Day Break, dad would eat anything that wouldn't eat him, including a cake mix, all because the box had a cake on it. Now, he feels better because he gets controlled nutritious food. He also would nap most of the day and then wander alone at night. Now, due to all the planned activities at Day Break, he stays very busy which allows for him to get a better night's rest."

FUNDED AGENCIES & PROGRAMS

Active Generations

- BRIDGES Employment Resource Center
- The Céilí Cottage Adult Day Services
- Day Break Adult Day Services
- Nutrition Services/Meals on Wheels
- Workers on Wheels*

Augustana University

- FRIENDSLink

Avera McKennan Children's Programs

- Avera Family Wellness
- Success by 6*

Big Brothers Big Sisters of the Sioux Empire

- Community Based Mentoring

Boy Scouts of America, Sioux Council

- Juvenile Diversion
- Scouting
- ScoutReach

Boys & Girls Clubs of the Sioux Empire

- Early Childhood Education
- Eastside Club
- Infant & Toddler Care

Character On Track

Challenge Day*

Children's Inn

- Bright Start Nurse Home Visitation Program*
- Crisis Intervention
- Crisis Shelter for Domestic Violence

Community Outreach

- Crisis Care
- Genesis*

The Compass Center

- Education & Prevention
- Family Violence Project
- Survivor Empowerment Services

Connecting Kids*

DakotAbilities

- Alternative Services

Delta Dental

- Mobile Dental Program*

EmBe

- Aquatics
- Childcare

- Dress for Success

- Girls on the Run/Heart & Sole*
- Let Me Run

- Youth Recreation

Family Connection

- Children's Connection

Family Service Inc.

- Counseling
- Family Life Education
- Heuermann Counseling Clinic

Feeding South Dakota

- BackPack Program*

Furniture Mission of SD

Harmony South Dakota

Helpline Center

- 211 Community Resources
- Suicide & Crisis Support
- Volunteer Connections

HorsePower

Inter-Lakes Community Action Partnership

- Child Development Center
- Heartland House

KIDSTOP

Lutheran Social Services of SD

- After School & Summer Programs
- Better Together*
- Center for Financial Resources
- Counseling Services
- Everyday Heroes
- Fatherhood & Re-Entry Services
- Here4Youth
- PATH*
- USucceed*

The Multi-Cultural Center of Sioux Falls

- Youth Programs

REACH

Ready to Read*

- Dolly Parton's Imagination Library
- Reading Festival

Ready to Start*

- Locations in Canton, Harrisburg, Lennox, McCook Central, Sioux Falls and Tea Area School Districts

Sad Isn't Bad

Sanford Children's

- Child's Voice Advocate

- Success by 6*

Sioux Empire Smiles*

Sioux Falls Area CASA Program

Sioux Falls Area Community Foundation

- Asset Development
- Sioux Falls Family YMCA

- Camp Leif Ericson

- Middle School After School

Sioux Falls Housing & Redevelopment Commission

- Family Self-Sufficiency

Sioux Falls School District

- Preschool Opportunities Program*

- School Home Liaison Refugee and Immigrant Program

Southeastern Directions for Life

- Psychiatric Services

St. Francis House

United Childcare & Preschool

USD Scottish Rite Children's Clinic for Speech and Language Disorders

Volunteers of America, Dakotas

- Bowden Youth Center
- Childcare and Family Literacy
- Independent Living Preparation
- Kidz Count
- LifeMarks
- Little Blessings Learning Center
- Look Up & Hope
- Outreach Services
- Summit Heights
- Veteran's Services

* Indicates program started or expanded by Sioux Empire United Way as an initiative.

LEGACY HEART CLUB

What is Your Legacy?

You can plan now to make an investment that will continue to help people in need forever. Making a planned gift is the best way to ensure your dreams for the community are not left to chance. Whether you intend to make a gift now or in the future, your Sioux Empire United Way in partnership with the Sioux Falls Area Community Foundation offers a variety of planned giving options to meet the charitable and financial objectives that are important to you.

We will be here forever.

Sioux Empire United Way has been supporting our community since 1929. We have a long and successful history of providing leadership and funding support for programs provided by local non-profit agencies. Our position as a community solutions provider and proactive problem solver ensures an important community role far into the future.

Uses of Endowments

Income from planned gifts will enable us to raise more funds and therefore help more people through initiatives, grants, and ongoing funding of services provided by our funded agencies.

By using income from endowed gifts, Sioux Empire United Way will have a constant source of income. This may help offset declines in any giving area when a particular segment of our population is adversely affected by negative economic conditions.

Contact Shelley Hanisch at Sioux Empire United Way at 336-2095 or shelley@seuw.org for more information about the process of leaving a legacy through a planned gift to Sioux Empire United Way.



FINANCIAL STATEMENT

Sioux Empire United Way Inc. Statements of Financial Position December 31, 2017 and 2016

	Unrestricted	Temporarily Restricted	2017 Totals	2016 Totals
Assets				
Cash & Short-Term Investments	\$2,353,792	\$1,707,473	\$4,061,265	\$4,129,018
Accounts & Notes Receivable	18,837	0	18,837	0
Prepaid Allocations/Expenses	0	0	0	6,025
Long-Term Investments	0	167,592	167,592	167,592
Total Cash & Receivables	<u>\$2,372,630</u>	<u>\$1,875,064</u>	<u>\$4,247,694</u>	<u>\$4,302,635</u>
Pledges Receivable				
2018	0	6,205,447	6,205,447	
2017 - Net	642,097	2,470	644,566	6,743,307
Total Pledges Receivable	<u>\$642,097</u>	<u>\$6,207,916</u>	<u>\$6,850,013</u>	<u>\$6,743,307</u>
Furniture, Fixtures & Software	175,223	0	175,223	173,735
Less: Accumulated Depreciation	(116,674)	0	(116,674)	(116,674)
Total Property	<u>\$58,549</u>	<u>\$0</u>	<u>\$58,549</u>	<u>\$57,061</u>
Total Assets	<u>\$3,073,275</u>	<u>\$8,082,980</u>	<u>\$11,156,256</u>	<u>\$11,103,003</u>
Liabilities & Net Assets				
Accounts Payable	\$22,263	\$32,845	\$55,108	\$2,236
Agency Allocations/Grants Payable	159,735	14,455	174,190	284,461
Accrued Expenses	15,735	0	15,735	43,553
Net Assets	<u>2,875,543</u>	<u>8,035,680*</u>	<u>10,911,223</u>	<u>10,772,753</u>
Total Liabilities & Net Assets	<u>\$3,073,275</u>	<u>\$8,082,980</u>	<u>\$11,156,256</u>	<u>\$11,103,003</u>

The financial statements for the years ended December 31, 2017 and 2016 have been prepared on the accrual basis and in conformity with generally accepted accounting principles. These statements are unaudited. The audit report being prepared by Woltman Group PC will be available for your inspection by May 15, 2018.

*All of this figure will be used to pay for agency services and United Way costs in 2018.

LIVE UNITED



Sioux Empire United Way

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