

CAMPAIGN INCENTIVES

We know the Sioux Empire is filled with generous people who give from the heart. Providing incentives for giving and participation can be a great way to say “thanks!” Below is a list of incentives that employers have used to encourage a gift to the community through United Way:

- **Paid Time Off** for pledging at least 1 hour of pay/month.
- **Logo Wear** jackets or polos for all individuals who pledge at the Heart Club level.
- **Jeans Days** or Business Casual for all departments with 100% participation.
- **Pizza Parties** for participation.
- **Volunteer time** and the ability to attend agency tours during the work day.
- **Closing the Office** one hour early the day before Thanksgiving for 100% participation.
- **Saturdays Off** for the quarter for one lucky individual who pledges Heart Club and gets drawn.
- **Heart Club Events** like breakfast or happy hour for all Heart Club & Rising Heart givers.
- **Lunch** provided to all employees.
- **Prizes** like gift cards, tickets, gift baskets, and raffle items.

