

2021 ANNUAL REPORT

**SHARE THE
GOOD.**

WE'RE FIGHTING FOR...

CHILDREN

VULNERABLE ADULTS

PEOPLE IN CRISIS

**United
Way**



Sioux Empire United Way

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2021 BOARD OF DIRECTORS

- Chair Chris Kray
- First Vice Chair Brenda Kibbe, Sanford Health
- Second Vice Chair Randy Knecht, Journey Group
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- Community Impact Division Chair Angie Hillestad, Eide Bailly LLP
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- Tolcha Mesele, Smithfield
- James Payer II, The Empire Mall
- Alex Ramirez, USA Media TV
- Dr. Jane Stavem, Sioux Falls School District
- Steve Statz, Avera
- Jeff Strand
- Joel Sylvester, Five Star Call Centers
- Mike Townsend, KELOLAND Media Group

MESSAGE FROM BOARD CHAIR

As I write the annual Board Chair message, I reflect on the opportunities that I have had with Sioux Empire United Way over the years. From being on a Community Impact Team, Chair of a Community Impact Team, serving on the Board of Directors, serving on the Finance committee, being the Campaign Chair, Chairing the Search Committee for Jay Powell's replacement, and Board Chair, it has been enjoyable to be a part of this organization. It has been a good opportunity to see how SEUW operates, seeing the changing needs of the area we serve, and the ability to work with the great staff and volunteers that make the SEUW operate at the level it does while making a positive impact in our area.



In the last year, Diversity, Equity and Inclusion (DEI) continued to be a focus of our organization. We had our first Board DEI training, monthly staff sessions, and began the work with funded agencies to ensure that services we provide are equitable. We are identifying demographics served to educate ourselves on potential gaps in service. We will continue to explore and implement DEI procedures to make SEUW and our funded agencies and programs better.

SEUW relies on many volunteers to analyze and make tough decisions on funding. Volunteers consider community needs, services provided, and financial need. This past year, 60 volunteers donated 1,000 hours of time to the funding allocation process. This year, funding was increased to Sioux Falls Hope Coalition and Ready to Start. Both programs provide early childhood education opportunities to kids, preparing them for kindergarten. The increased funds will serve an additional 20-50 children. We also addressed the ongoing need for counseling services, with increased funding across several mental health services, firming our commitment to providing access to mental health services.

We were able to kick off the annual Campaign with a concert at the Levitt at the Falls. We had another successful campaign, raising \$10,057,454 on a goal of \$10,050,622. The campaign was not without its challenges. It was due to the hard work of the volunteers, staff, and the Campaign Cabinet that we were able to make goal for the 27th consecutive year. Thank you to the 700 businesses and 21,000 individual givers who supported this year's campaign effort.

It is always good to see outcomes and results from funds distributed from a successful Campaign. Know that 90% of the money raised in the Campaign is used to fund needs locally and here are a few highlights:

- Delta Dental of SD's Mobile Dental Program provides oral health services to children who don't have access to dental care. Last year, 205 local youth were screened, with 28% having their first dental visit.
- The Community Outreach's Crisis Care program provides information and referrals to local agencies and emergency financial assistance for basic needs items including shelter, utilities, and employment related transportation. Last year, 946 individuals and families received financial assistance and 346 individuals and families received case management support.
- Active Generations' Day Break Adult Day Services provides healthcare serves and social engagement opportunities for adults living in the community that need daily assistance as the result of a chronic condition. The program provides nursing services, meaningful activities, and caregiver support. Last year, 109 individuals were served. 76% of participants delay the need to enter a long-term care facility.

I want to extend my appreciation for the work that the SEUW staff and volunteers do to ensure that the money raised each year is put back into the communities that we serve. A big thank you to all that support SEUW through time, talent, and money so that we can continue to improve the lives of children, vulnerable adults, and people in crisis. Your contribution to SEUW make this possible year after year.

A handwritten signature in blue ink that reads "Chris Kray". The signature is fluid and cursive.

Chris Kray
Sioux Empire United Way Board Chair



WE'RE FIGHTING FOR

CHILDREN

Sioux Empire United Way invests in our community's youth. We provide quality, early childhood education and ensure that school-age youth have a safe place to be when they're not in school. Mental health care is a priority and available to students through their schools. Investing in children is investing in our community's future. Your gift to Sioux Empire United Way helps:

- Boys & Girls Clubs of the Sioux Empire's Eastside Club supports youth and families by giving students a safe, supervised, engaging place to spend time. The program focuses on five core areas: the arts, education and career development, health and life skills, character and leadership skills, and sports and recreation. Last year, 207 students participated in the programming. Research shows that students participating in a high-quality afterschool program went to school more often, behaved better, received better grades, and did better on tests compared to non-participating students.
- Harmony South Dakota is a free after-school music program that provides opportunities for children ages 7 and up to participate in string orchestra, percussion ensembles, musicianship classes, and private instrumental lessons. Last year, 80 participants spent 360 hours in instruction through the program.
- Connecting Kids creates the opportunity for children in grades K-8 to participate in an activity for a free or reduced rate. Last year, 600 used a Connecting Kids voucher. Children have the opportunity to participate in a wide variety of sports, camps, classes, and fine art activities through 25 different partner organizations. A survey of parents found that 98% of respondents would not have been able to participate in activities without Connecting Kids.

"When I became a single parent, I had to face so many challenges. One of the most difficult problems I faced was how to keep working and care for my children at the same time. KIDSTOP was a game changer for me. They pick my daughter up from school, take care of her, and the best part, they are doing this all for free,"

- KIDSTOP Parent



WE'RE FIGHTING FOR

VULNERABLE ADULTS

"Before my husband got sick, I took good care of myself, but when he couldn't take care of himself anymore – I forgot about me." A caregiver noted her appreciation of the support she has found. United Way is committed to providing assistance to help vulnerable adults maintain their independence and their sense of community.

- Augustana's FriendsLink provides social/recreational and educational activities for adults with disabilities. Last year, 96 small group, large group, or one-on-one activities were held. The program benefitted 79 individuals with disabilities. Stable and rewarding interpersonal relationships are arguably the single most important factor influencing a person's quality of life.
- Active Generations' Workers on Wheels helps seniors remain independent in their homes by providing minor home repair, lawn and outside home repair, as well as transportation to and from medical appointments. Last year, 801 jobs and 1,415 rides were provided to 249 clients. Research shows that most older adults prefer to stay in their own homes and WOW allows clients to do so, while giving peace of mind to their loved ones.
- Helpline Center's Outreach Support program is designed to support isolated or homebound older adults. This program is an innovative approach utilizing telephone assurance as a mode of connection to reduce loneliness. It also provides the clients with information about additional community services they may be able to access. Last year, 82 individuals utilized the program.

"I never dreamt that I would be a caregiver or that my husband would have dementia. I never could have survived this huge, overwhelming task without coaching on how to live with this."

- Caregiver Support Participant



WE'RE FIGHTING FOR

PEOPLE IN CRISIS

In times of uncertainty, at-risk populations need a place to turn. Stable housing, access to food, and mental health services are all made possible through your support of Sioux Empire United Way.

- Helpline Center's Volunteer Connects program assists Sioux Empire area residents with finding volunteer opportunities and helps volunteer managers by offering educational resources and support. Last year they provided 17,720 total volunteer-related contacts. Research shows that the average value of a volunteer hour is \$27.20.
- Sanford Health's Child's Voice Family Advocate provides counseling and other support to child victims of abuse and sexual assault and their non-offending family members. Last year, 231 families were provided with crisis intervention and support, attendance at interviews or case reviews, follow-up care, referrals to mental health and medical care, and other advocacy services. Research shows that ongoing support and access to comprehensive services are critical to a child's comfort and ability to participate in an ongoing investigation, intervention, and treatment.
- Sioux Falls Area CASA recruits volunteers to advocate for abused and neglected children. Last year, 16,763 hours of service were provided and 98% of children served with an advocate did not re-enter the court system. CASA volunteers spend significantly more time with a child than a paid guardian or ad litem/attorney. A child with an advocate is more likely to find a safer, permanent home.

"Glory House gave me my life back. I am forever grateful to this place. I came here broken, angry, and lost. I leave here confident, employed, with a driver's license and a car. I leave open-minded and on the right path."

- Glory House Resident

GOOD NUTRITION DELIVERED BY FRIENDLY VOLUNTEERS

Good nutrition becomes even more important in older age, but can also become more difficult to attain. Active Generations provides two options that older adults around the Sioux Empire can meet their nutritional needs. Congregational dining is offered during lunch at multiple physical locations in the metro area. Adults who are able to, and wish to, can receive a lunch in a group setting or pick it up to go. Another option is the Meals on Wheels services, which utilizes volunteers to deliver lunch to adults in their home.

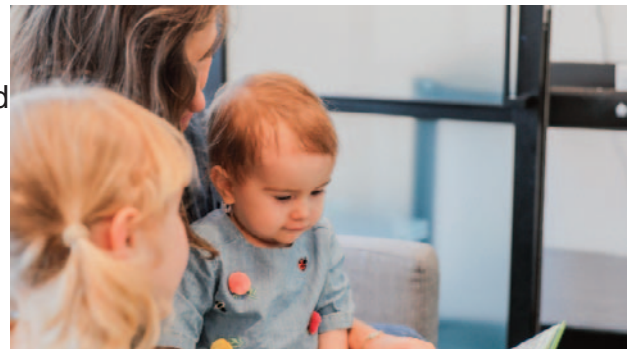


My husband is totally blind, he can get around our home because he knows where things are, but he is totally dependent on myself to help him. As I get older, it is also harder for me to get around. We get by with help from our kids, but they also work and have families. The last thing I want to think about is cooking meals when it's meal time. We had thought about Meals on Wheels for some time, but thought it was not for us. One of our kids finally called one day to see if we would be eligible for the program and to get more information. We were able to start Meals on Wheels the next day. The program has been wonderful. It's nice to get a hot meal at noon. The food is good, if I don't like something my husband does so we trade with each other the foods we don't like. The volunteers that come to our house with the meals are so friendly and kind. We look forward to seeing them everyday. - Meals on Wheels client

Your support of Sioux Empire United Way helped to provide over 262,000 meals to 4,987 vulnerable adults through home-delivery or congregate dining.

ASKING FOR HELP WITHOUT EVEN KNOWING IT

Adverse experiences in early childhood impede on learning and behavior development. It revealed that children who were exposed to traumatic events in early childhood were at increased risk for learning difficulty and behavior problems by the end of kindergarten. The Avera Family Wellness program focuses on early intervention, including mental health, for children and their families enrolled in early childhood programs at four elementary schools through a partnership with the Sioux Falls School District. One family noted of their experience:



Asking for help isn't easy for many people, ourselves included. We asked for help about 5 years ago without even knowing it! We were at our younger daughter's Early Childhood preschool conference discussing our concerns and explaining how we thought maybe some of the changes in behavior were due to stresses at home due to a job loss. The teacher excitedly told us about Avera Family and how they can help our family.

We have been blessed with many gifts through Avera Family. Our girls have received arts and crafts, books, toys, snacks, games. This past year the gifts of toilet paper, paper towels, and laundry detergent brought tears to our eyes. We have been gifted with countless resources and opportunities for parents, programs and therapies for special needs children and/or their siblings, for GED classes, for mental health support.

The most valuable though is the time our family spends in counseling. Our girls have established positive relationships through counseling and continue to learn how to take care of themselves mentally and physically. We continue to grow as their parents and as spouses through counseling. We continually learn how to better ourselves individually and as a family. Our family is grateful for everything we have been blessed with from Avera Family.

Last year, 216 children and their families took part in the program, attending over 1,800 therapy sessions, resulting in fewer missed days of school, fewer behavioral events and less tardiness.

FUNDED AGENCIES & PROGRAMS

Active Generations

- BRIDGES Employment Resource Center
- Caregiver Case Management
- The Céilí Cottage Adult Day Services
- Day Break Adult Day Services
- Nutrition Services/Meals on Wheels
- Workers on Wheels

Augustana University

- FRIENDSLink

Avera McKennan Children's Programs

- Avera Family Wellness Program
- Success by 6

Boy Scouts of America, Sioux Council

- Juvenile Diversion
- Scouting
- ScoutReach

Boys & Girls Clubs of the Sioux Empire

- Childcare
- The Club
- Empower Club

Character On Track

Challenge Day

Children's Inn

- Bright Start Nurse Home Visitation Program
- Crisis Intervention
- Crisis Shelter for Domestic Violence

The Community Outreach

- Crisis Care
- Genesis

The Compass Center

- Counseling Services
- Education & Prevention
- Victim Advocacy

Connecting Kids

DakotAbilities

- Meaningful Day

Delta Dental of South Dakota

- Mobile Dental Program

Dolly Parton's Imagination Library

EmBe

- Aquatics
- Childcare
- Girls on the Run/Heart & Sole
- Women's Workforce Program
- Youth Development

Family Connection

- Children's Connection

Family Service Inc.

- Counseling
- Heuermann Counseling Clinic

Furniture Mission of SD

Glory House

- Case Management Program

Harmony South Dakota

Helpline Center

- 211 Community Resources
- Network of Care
- Outreach Support Services
- Suicide & Crisis Support
- Volunteer Connections

HorsePower

Inter-Lakes Community Action Partnership

- Child Development Center
- Heartland House

KIDSTOP

Lutheran Social Services of SD

- After School & Summer Programs
- Arise Youth Center/East's Evening Report Center
- Behavioral Health Services
- Better Together
- Center for Financial Resources
- Community Mentoring
- Family Violence Project
- Here4Youth
- High School Mentoring
- In School Mentoring
- PATH
- Re-Entry Services

One Smile Program

REACH

Ready to Start

- Locations in Brandon Valley, Canton, Harrisburg, Lennox, McCook Central, Sioux Falls and Tea Area School Districts

Sad Isn't Bad

Sanford Children's

- Child's Voice Family Advocate
- CHILD Services Success by 6

Save a Life/Community AEDs

Sioux Falls Area CASA Program

Sioux Falls Family YMCA

- Middle School After School

Sioux Falls Hope Coalition

Sioux Falls Housing & Redevelopment Commission

- Family Self-Sufficiency

Sioux Falls School District

- Preschool Opportunities Program
- Refugee and Immigrant Academic Achievement Resources

Sioux Falls Thrive

St Francis House

Tallgrass Recovery & Sober Living Homes

United Childcare & Preschool

USD Scottish Rite Children's Clinic for Speech and Language Disorders

Volunteers of America, Dakotas

- Axis 180
- Counseling Services
- Look Up & Hope

FINANCIAL STATEMENT

Sioux Empire United Way Inc. Statements of Financial Position December 31, 2021 and 2020

	Unrestricted	Temporarily Restricted	2021 Totals	2020 Totals
Assets				
Cash & Short-Term Investments	\$3,806,321	\$2,534,805	\$6,341,126	\$5,784,632
Accounts & Notes Receivable	610	0	610	1,000
Prepaid Allocations/Expenses	3,000	0	3,000	4,000
Long-Term Investments	0	1,185,476	1,185,476	1,285,105
Total Cash & Receivables	<u>\$3,809,931</u>	<u>\$3,720,281</u>	<u>\$7,530,212</u>	<u>\$7,074,737</u>
Pledges Receivable				
2022	0	5,973,865	5,973,865	
2021 - Net	614,686	0	614,686	7,361,015
Total Pledges Receivable	<u>\$614,686</u>	<u>\$5,973,865</u>	<u>\$6,588,551</u>	<u>\$7,361,015</u>
Furniture, Fixtures & Software	202,482	0	202,482	202,482
Less: Accumulated Depreciation	(164,854)	0	(164,854)	(164,854)
Total Property	<u>\$37,627</u>	<u>\$0</u>	<u>\$37,627</u>	<u>\$37,628</u>
Total Assets	<u><u>\$4,462,244</u></u>	<u><u>\$9,694,146</u></u>	<u><u>\$14,156,390</u></u>	<u><u>\$14,473,380</u></u>
Liabilities & Net Assets				
Accounts Payable	\$8,044	\$5,000	\$13,044	\$568
Agency Allocations/Grants Payable	764,095	8,562	772,657	632,809
Accrued Expenses	64,085	0	64,085	62,244
Net Assets	<u>3,626,021</u>	<u>9,680,584 *</u>	<u>13,306,605</u>	<u>13,777,759</u>
Total Liabilities & Net Assets	<u><u>\$4,462,244</u></u>	<u><u>\$9,694,146</u></u>	<u><u>\$14,156,390</u></u>	<u><u>\$14,473,380</u></u>

The financial statements for the years ended December 31, 2021 and 2020 have been prepared on the accrual basis and in conformity with generally accepted accounting principles. These statements are unaudited. The audit report being prepared by Woltman Group PC will be available for your inspection by May 15, 2022

*All of this figure will be used to pay for agency services and United Way costs in 2022.



Sioux Empire United Way

1000 N West Ave, #120
Sioux Falls, SD 57104
www.seuw.org • 605-336-2095