

DAY OF ACTION

Partnership Guide

Event Overview:

On Wednesday, April 17, 2024 Sioux Empire United Way will deploy skilled and motivated volunteers to lend a hand to SEUW partner agencies impacting the lives of children, vulnerable adults, and people in crisis throughout the Sioux Empire.

Volunteers are expected to complete hands on projects and agency tours from 1 - 3:45 pm. Afterwards, agency staff and volunteers are invited to attend the Volunteer United Annual Celebration from 4 - 6 pm with a program starting at 4:30 pm.

Why Partner With Sioux Empire United Way:

SEUW has been driving positive change for nearly 100 years in our community and we couldn't do it without the help of our agencies, volunteers, and supporters. This year, we're looking for corporate partners to help us complete our largest volunteer event yet!

We believe Day of Action will not only benefit our SEUW partners but also contribute to the greater good of our community. By working together, Day of Action can help:

- Assist with projects that would allow agency staff to focus on their core activities and responsibilities.
- Educate community members about services and the impact had in our area.
- Build connections between agencies, volunteers, and supporters.

We couldn't do this without our corporate partners! To recognize your support, we developed a variety of options to elevate your brand awareness and align your business with an important cause.

Thank you for your consideration. We look forward to partnering with you to create a widespread impact on our community!



Partnership Opportunities:

Sponsorships will support venue, food, beverages, marketing costs, and participant t-shirts for Day of Action.

With each partnership, sponsors will receive a corporate volunteer team entry with the opportunity for more than one team and their choice of project(s).

Sponsorship Benefits	Elite (\$1,500)	Premiere (\$1,000)	Signature (\$750)	Spotlight (\$500)	In-Kind (\$250+)
Opportunity to speak at Annual Celebration	•				
Verbal recognition during event program	•	•			
Your company logo on marketing materials	•	•	•		
Your company logo displayed on T-shirts	•	•	•	•	•
Your company logo displayed on webpage	•	•	•	•	•
Your company recognized on socials	•	•	•	•	•

Sponsorship Agreement:

To confirm your corporate partnership for Sioux Empire United Way’s Day of Action, please visit www.seuw.org/form/day-of-action-sponsors



Once your form has been completed, you will receive a follow up email from SEUW with your invoice.

As part of your partnership benefits, your company logo will be included on the 2024 Day of Action website and T-shirts. In order to ensure you receive those benefits, we will need a copy of your logo no later than **Friday, March 15th**. Please email an EPS version & a high resolution PNG file of your logo to ivy@seuw.org.

Volunteer Opportunities:

Looking for additional opportunities to get involved with Sioux Empire United Way's Day of Action? We would love to see your organization register a team to participate!

To learn more, please visit www.seuw.org/form/day-of-action-teams

Questions Regarding Day of Action:

If you have any questions or concerns about Day of Action, please contact Ivy Cirillo, SEUW Marketing Associate & Volunteer United Staff Liaison, at ivy@seuw.org.



Sioux Empire United Way