

# CAMPAIGN INCENTIVES

**We know the Sioux Empire is filled with generous people who give from the heart. Providing incentives for giving and participation can be a great way to say “thanks!” Below is a list of incentives that employers have used to encourage a gift to the community through United Way:**

**Paid Time Off** for pledging at least 1 hour of pay/month.

**Logo Wear** jackets or polos for all individuals who pledge at the Heart Club level.

**Jeans Days** or Business Casual for all departments with 100% participation.

**Treats** for participation, wrapped and delivered to homes or workstations.

**Volunteer time** and the ability to attend agency tours during the work day.

**Closing the Office** one hour early the day before Thanksgiving for 100% participation.

**Saturdays Off** for the quarter for one lucky individual who pledges Heart Club and gets drawn.

**Quarterly Heart Club Events** like breakfast or happy hour for all Heart Club givers.

**Lunch** provided to all employees at some point in the year.

**Prizes** like gift cards, tickets, gift baskets, and raffle items.