

United Way!

- Funds 80 programs through 39 agencies in the Sioux Empire
- Fights for Children, Vulnerable Adults, and People in Crisis
- Serves 1 in 3 individuals
- Funds stay local
- 90 cents of every dollar goes directly to programs
- Operates with just 9 paid staff and hundreds of volunteers
- Serves 33 communities in our 4 county area





How do we decide what programs get funding?



2023 Funding Decisions

- Two-year funding cycle
- Approximately 60 volunteers
- 1000+ hours
- 39 agencies, 80 programs

Community Impact Timeline

December – January: Applications Available

February: Volunteer Preparations

March-April: Review Process

May: Goal is Set!

Funding Considerations

- Need: How important is the service to the community?
- Outcomes: How effective is the service?
- Stage of development: Is the need increasing or decreasing?
- Financing pattern
- Management overall effectiveness and efficiencies of the program.

Reasons for Funding Increases

- New program didn't receive funding in 2022
- Increasing community need
- Expanding programming serving more individuals
- Showing strong outcomes

Reasons for Funding Decreases

- Self-sufficient strong reserves
- Program/organization stronger financially
- Lack of community need
- Not showing strong outcomes
- Concerns with overall efficiencies
- Lack of clarity with financial information















Sioux Empire United Way



















































One Smile Program















2023 Campaign Goal:

\$9,601,778



Your Donation at Work in 2023



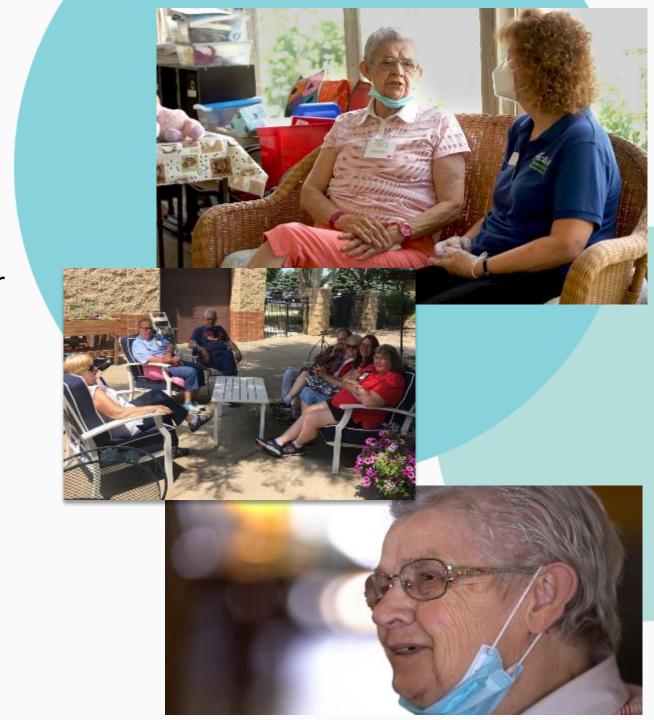
Children

- 734 children attend quality childcare programs through three different program options
- 1,005 youth participate in seven different out-of-school care options.



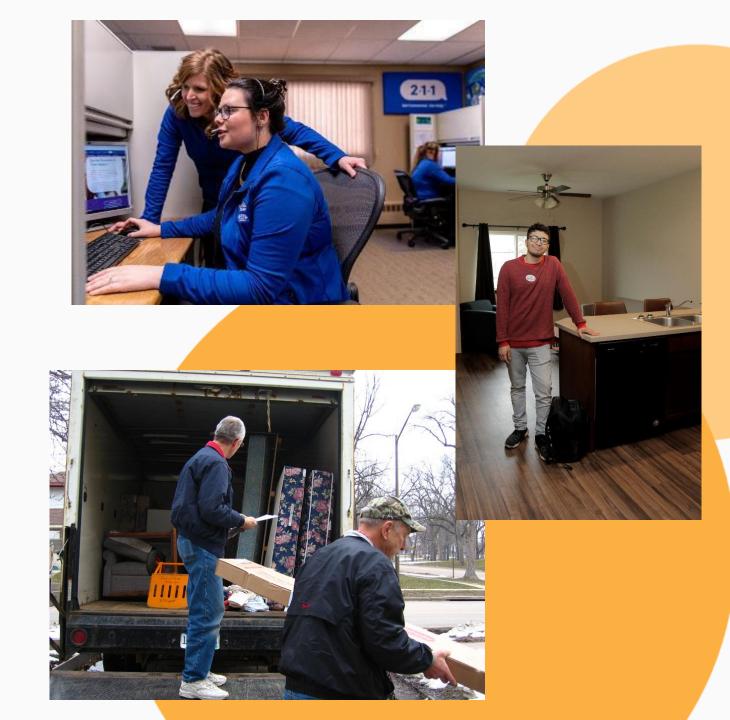
Vulnerable Adults

- 191 older adults are connected to the community through outreach support, volunteer social opportunities, and career resources within three programs.
- 313 caregivers utilize care during the day for their loved ones, support groups, and additional resources through three programs.



People in Crisis

- 621 families and individuals utilize transitional housing or support to attain or maintain stable housing through three programs.
- 3,022 individuals have access to mental health care and support through five programs.



Heart Club



What is Heart Club?

 The Heart Club is the leadership giving program of Sioux Empire United Way. Any individual/couple who gives \$500 or more (about \$10/week) is considered a Heart Club member

Rising Heart

- Rising Heart is Sioux Empire United Way's introductory level to Heart Club.
- Givers make a minimum pledge of \$250 (or \$5/week) with a plan to increase their pledge over five years to \$500 (or \$10/week).



Heart Club

• Started with 124 members in 1984 – 4.4% of the campaign

2022 Campaign:

- 6,414 individuals
 - Includes 926 individuals who pledged at the Rising Heart level
- Contributed \$5,359,249
- 53% of Campaign Total



\$100 provides...

- 3 professional mental-health counseling sessions to students directly at their school or
- 3 month long bus pass for job-seekers, which allows them to find employment and start on the path to self-sufficiency and stable housing or
- 1 month of warm, nutritious meals delivered to a home bound older adult, enabling them to stay in their own home or
- 3 test and book fees for GED students, helping them gain their GEDS and be qualified for better employment opportunities or
- 20 children who have a parent in prison with a birthday party, including cake, ice cream, and gifts or
- 7 restorative therapy sessions for older adults with dementia. The therapy restores and maintains their physical functioning or
- 50 books in the hands of children which will increase their kindergarten readiness and give teachers a solid base to build upon their reading instruction



THANK YOU!!!