



ANNUAL REPORT

SIoux EMPIRE UNITED WAY | 2023



Sioux Empire United Way

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2023 Board of Directors

BOARD CHAIR Randy Knecht, Journey Group

FIRST VICE-CHAIR Kate Kotzea, Click Rain

SECOND VICE-CHAIR Tolcha Mesele, Smithfield

SECRETARY/TREASURER Miles Beacom, First PREMIER Bank/PREMIER Bankcard

INTERIM PRESIDENT/CEO Pam Hanneman, Sioux Empire United Way

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CAMPAIGN DIVISION VICE CHAIR Kim Burma, Midco

COMMUNITY IMPACT DIVISION CHAIR Adrienne McKeown, Harrisburg Community Foundation & Harrisburg Baseball Association

COMMUNITY IMPACT DIVISION PAST CHAIR Angie Hillestad, Eide Bailly, LLP

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Dr. Mike Frankman, Falls Dental

Corey Heaton, Wells Fargo

Kelly Hefti, Sanford Health

Jamie Hegge, Lawrence & Schiller

Matt Hocks, Sanford Health

Anna Jankord, Viaflex

Kira Kimball, Marsh McLennan Agency

Angela Lammers, Cetera Services

Bob Mundt, Sioux Falls Development Foundation

Alex Ramirez, USA Media TV

Monie Siemonsma, Siemonsma Electric

Dr. Jane Stavem, Sioux Falls School District

Steve Statz, Avera

Vicki Stewart, Employment Disability Resources

Joel Sylvester, Five Star Call Centers

Mike Townsend, KELOLAND Media Group

Julie Waage, RAS

Message from Board Chair



As we reflect on the past year, I am filled with gratitude for the incredible dedication and resilience demonstrated by our community. Your unwavering support has been the cornerstone of our success.

In the midst of uncertain economic times, our strategic planning initiatives have been instrumental in guiding our efforts and ensuring that we remain agile and responsive to the changing landscape. Through collaborative partnerships and innovative solutions, we have continued to make meaningful progress towards our goals.

In September, we launched the 2024 Campaign “Funded by United Way, Thanks to You”. The campaign focused on the collective impact each and every donor has on the community when they donate to Sioux Empire United Way. The campaign kicked off with a dynamic week-long celebration, including free coffee at Scooters, Flyboy donut deliveries to funded agencies, agency tours, and the launch of the SEUW Brew Series, a collaborative community beer partnership with Severance Brewing Company. The week ended with a community meal made possible through partnership with First Interstate Bank, where lunch was served by members of the SEUW Board of Directors and First Interstate Bank staff in downtown Sioux Falls. SEUW also partnered with SCHEELS to collect donations through the local high schools to help support SEUW youth-focused programs. Over 1,000 items were collected and donated to programs supporting children in the Sioux Empire.

Organizations from across the Sioux Empire hosted rallies, special events, and agency speakers to support the annual campaign. The support local organizations and their employees provide to our community by donating to Sioux Empire United Way is nothing less than remarkable. Approximately 562 businesses and 15,671 individuals donated during the 2024 Campaign. Thanks to the generosity of these individuals and businesses, SEUW can positively impact one in every three people in our community by supporting partner agencies that help children, vulnerable adults, and people in crisis.

As we look to the future, I am confident that together, we will overcome any obstacles that come our way and continue to make a lasting impact. Thank you for your unwavering commitment to our organization and the communities we serve.

A handwritten signature in black ink that reads "Randy Knecht". The signature is fluid and cursive.

Randy Knecht, Journey Group
Sioux Empire United Way Board Chair



WE'RE FIGHTING FOR

CHILDREN

Sioux Empire United Way prioritizes the investment in our community's youth by facilitating access to high-quality early childhood education and ensuring a secure environment for school-age children during non-school hours. Mental health care is also a key focus, with services accessible to students through their schools. Supporting children today is an investment in our community's tomorrow. Here are some examples of how your contribution to Sioux Empire United Way benefits children:

- Boys & Girls Clubs of the Sioux Empire's Early Childhood Education program provides quality childcare and education programs for young children. In 2023, Boys & Girls Clubs of the Sioux Empire provided over 510,000 hours of quality child care was provided to Sioux Empire children that included early childhood education curriculum.
- The USD Scottish Rite Children's Clinic for Speech & Language Disorders provides a full array of clinical services related to speech, language and literacy. In 2023, 751 children utilized services through the program, receiving over 2,000 therapy sessions.
- Sad Isn't Bad was developed specifically to help children who are experiencing grief. Last year, 66 families participated in a four-week session.

"Amelia needs this program and it's been amazing for her. What you have done for her is amazing. Thank you so very much for all you do! Faculty and staff here are just incredible. They really take the time to get to know you at a personal level and they actually care about you. They do everything in their power to help you become empowered so you can help your child be able to speak in a way the rest of the world can understand."

-USD Scottish Rite Parent



WE'RE FIGHTING FOR

VULNERABLE ADULTS

Sioux Empire United Way is committed to providing assistance to help vulnerable adults maintain their independence and their sense of community.

- Active Generations' Nutrition Services/Meals on Wheels provides people ages 60 and over a hot and nutritious noon meal in a congregate or home delivered setting. Last year, 279,826 meals were served to 5,312 people. 97% of delivered meal recipients report the service enables them to remain living at home.
- Augustana's FRIENDSLink provides social/recreational and educational activities for adults with disabilities. Last year, 139 small group, large group, or one-on-one activities were held. The program benefitted 111 individuals. Stable and rewarding interpersonal relationships are arguably the single most important factor influencing a person's quality of life.
- DakotAbilities' Meaningful Day services provides a variety of activities tailored to individuals' abilities, offering community-based recreational, volunteer, and employment opportunities, fostering personal growth through meaningful participation. Last year, 77,911 hours of service were provided to 134 individuals.

"It's nice to get a hot meal at noon. The food is good. The volunteers that come to our house with the meals are so friendly and kind. We look forward to seeing them everyday."

-Meals on Wheels program participant



WE'RE FIGHTING FOR

PEOPLE IN CRISIS

In times of uncertainty, at-risk populations need a place to turn. Stable housing, access to food, and mental health services are all made possible through your support of Sioux Empire United Way.

- Sioux Falls Area CASA recruits volunteers to advocate for abused and neglected children. Last year, 18,707 hours of service were provided. CASA volunteers spend significantly more time with a child than a paid guardian or ad litem/attorney. A child with an advocate is more likely to find a safer, permanent home.
- The Crisis Intervention program of Children's Home Shelter for Family Safety serves the community with a crisis hotline, in person crisis counseling, crisis day care, outreach to emergency rooms, arrest interventions, and more. In 2023, 3,186 individuals were served through 17,495 different points of contact. Research shows that crisis intervention decreases distress and improves problem solving.
- Volunteers of America, Dakotas' Counseling Services provided 288 individuals with 5,423 hours of individual, group, and psychiatric services last year.

"I have been a CASA volunteer for three years and have had three CASA cases during that time. I have found this time and experience rewarding and I believe that the family members that I come into contact with value the attentiveness that a CASA volunteer brings to understanding the complicated and unfortunate family situations that have developed...

...CASA work isn't easy, but it's worth it; for the families served and for the volunteers."

-CASA Volunteer



YOUR GIFT IN ACTION

KIDSTOP | IMPACT OF PROGRAM COMES FULL CIRCLE

Kidstop is a Sioux Empire United Way partner agency and funded program that provides afterschool and summer programs for children and youth in the Pettigrew Heights Neighborhood. They offer a safe and caring environment dedicated to encouraging children to grow and pursue their interests, while focusing on self-esteem, character development, life skills, and academic improvement. They are fully licensed by the state of South Dakota and provide services to over 50 children from Lowell Elementary School, Garfield Elementary School, Laura Wilder Elementary School, and Edison Middle School.

According to Executive Director Kathy Martens, Kidstop has been a "continuous circle of growth and success in the lives of those it has touched thanks to the funds given by Sioux Empire United Way." In fact, both the Executive Director and Assistant Director had personal connections with the nonprofit before accepting their leadership roles. After enrolling their own children in the program and seeing the impact it had on their families, Kathy and Constance McClinton became even more hands on. Kathy volunteered with Kidstop through the Wednesday evening programs for three years before accepting her role as Executive Director. And, after six successful years of teaching, Constance moved into her role as Assistant Director.

As the Kidstop family continues to grow, their mission remains the same: to provide a strong foundation for the future success of their children and families. In 2023, Kidstop served 105 children and of those 97 had a more positive attitude, 103 had a decrease in behavior incidents, and 103 had improved relationships and understanding of other cultures.

It is because of Sioux Empire United Way donors and supporters that we can continue funding the agencies making a direct impact in the lives of our community! Here's what donor dollars can do for this agency:

- \$25 provides 1 child with an entire month of afterschool snacks.
- \$100 provides 8 children with an entire month of activity supplies.
- \$500 provides 1 month of salary to a part-time high school assistant.

2023 Funded Programs

Active Generations

- BRIDGES Employment Resource Center
- Caregiver Case Management
- The Céilí Cottage Adult Day Services
- Day Break Adult Day Services
- Nutrition Services/Meals on Wheels
- Workers on Wheels

Augustana University

- FRIENDSLink

Avera McKennan Children's Programs

- Avera Family Wellness Program
- Success by 6

Boy Scouts of America, Sioux Council

- Juvenile Diversion
- Scouting
- ScoutReach

Boys & Girls Clubs of the Sioux Empire

- Childcare
- The Club
- Empower Club

Children's Home Shelter for Family Safety

- Bright Start Nurse Home Visitation Program
- Crisis Intervention
- Crisis Shelter for Domestic Violence

The Community Outreach

- Crisis Care
- Genesis

The Compass Center

- Counseling Services
- Education & Prevention
- Victim Advocacy

Connecting Kids

DakotAbilities

- Meaningful Day

Delta Dental

- Mobile Dental Program

Dolly Parton's Imagination Library

Family Connection

- Children's Connection

Family Service Inc.

- Counseling
- Heuermann Counseling Clinic

Furniture Mission of SD

Glory House

- Case Management Program

Harmony South Dakota

Helpline Center

- 211 Community Resources
- Network of Care
- Outreach Support Services
- Suicide & Crisis Support
- Volunteer Connections

HorsePower

Inter-Lakes Community

Action Partnership

- Child Development Center
- Heartland House

KIDSTOP

Lutheran Social Services of SD

- After School & Summer Program
- Arise Youth Center
- Behavioral Health Services
- Better Together
- Center for Financial Resources
- Community Mentoring
- Family Violence Project
- Here4Youth
- High School Mentoring
- In School Mentoring
- PATH
- Re-Entry Services

One Smile Program

Project Car

- Health Care Rides

REACH

Ready to Start

- Locations in Canton, Harrisburg, Lennox, McCook Central, Sioux Falls and Tea Area School Districts

Sad Isn't Bad

Sanford Children's

- Child's Voice Family Advocate
- CHILD Services Success by 6

Save a Life/Community AEDs

Sioux Falls Area CASA Program

Sioux Falls Family YMCA

- Middle School After School

Sioux Falls Hope Coalition

Sioux Falls Housing &

Redevelopment Commission

- Family Self-Sufficiency

Sioux Falls School District

- Access for All
- Preschool Opportunities Program
- Refugee and Immigrant Academic Achievement Resources

Sioux Falls Thrive

St. Francis House

USD Scottish Rite

Children's Clinic for Speech and Language Disorders

Volunteers of America, Dakotas

- Axis 180
- Counseling Services
- Look Up & Hope

Financial Statement

Sioux Empire United Way Inc.
Statements of Financial Position
December 31, 2023 and 2022

	Unrestricted	Temporarily Restricted	2023 Totals	2022 Totals
Assets				
Cash & Short-Term Investments	\$3,314,292	\$1,996,217	\$5,310,510	\$5,336,488
Accounts & Notes Receivable	0	0	0	0
Prepaid Allocations/Expenses	2,000	0	2,000	3,000
Other Assets	0	1,322,784	1,322,784	1,271,991
Total Cash & Receivables	<u>\$3,316,292</u>	<u>\$3,319,001</u>	<u>\$6,635,293</u>	<u>\$6,611,479</u>
Pledges Receivable				
2024	0	5,074,807	5,074,807	
2023 - Net	395,549	0	395,549	5,433,625
Total Pledges Receivable	<u>\$395,549</u>	<u>\$5,074,807</u>	<u>\$5,470,356</u>	<u>\$5,433,625</u>
Property & Equipment Net	<u>\$19,121</u>	<u>\$0</u>	<u>\$19,121</u>	<u>\$19,051</u>
Total Assets	<u><u>\$3,730,962</u></u>	<u><u>\$8,393,808</u></u>	<u><u>\$12,124,771</u></u>	<u><u>\$12,064,155</u></u>
Liabilities & Net Assets				
Accounts Payable/Long-Term Liability	\$24,075	\$5,572	\$29,647	\$57,810
Agency Allocations/Grants Payable	699,946	(2,550)	697,396	354,380
Accrued Expenses	29,711	0	29,711	61,463
Long-Term Liability Net	0	0	0	4,573
Net Assets	<u>2,977,231</u>	<u>8,390,786 *</u>	<u>11,368,017</u>	<u>11,585,929</u>
Total Liabilities & Net Assets	<u><u>\$3,730,962</u></u>	<u><u>\$8,393,808</u></u>	<u><u>\$12,124,771</u></u>	<u><u>\$12,064,155</u></u>

The financial statements for the years ended December 31, 2023 and 2022 have been prepared on the accrual basis and in conformity with generally accepted accounting principles. These statements are unaudited. The audit report being prepared by Brady Martz & Associates will be available for your inspection by May 15, 2024.

*All of this figure will be used to pay for agency services and United Way costs in 2024.



Sioux Empire United Way

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