

2022 ANNUAL REPORT




Sioux Empire United Way



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2022 Board of Directors

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SECOND VICE-CHAIR Kate Kotzea, Click Rain
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Jeremy Bill, Bestow Life Insurance
Brian Bird, NorthWestern Energy
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Elizabeth Carlson, First Bank & Trust
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Melissa O'Hara, The Evangelical Lutheran Good Samaritan Society
James Payer, II, The Empire Mall
Alex Ramirez, USA Media TV
Dr. Jane Stavem, Sioux Falls School District
Steve Statz, Avera
Joel Sylvester, Five Star Call Centers
Mike Townsend, KELOLAND Media Group
Julie Waage, RAS

Message from Board Chair

As I reflect on the year serving as Board Chair, one theme comes to mind and that is the theme of change. Not only was it a key component in our campaign this year, 'The Power to Change a Story', but it was a common theme that touched nearly all we accomplished. When I started my journey as Board Chair, I challenged everyone to do something different. Get involved in a new area of Sioux Empire United Way. Volunteer with an organization you never have before. I made this challenge not just for the sake of change but to help encourage diversification of experiences, knowledge, and appreciation of all that we do through this wonderful organization. In my 25+ years of volunteering for SEUW, I have worn many hats, and I want everyone to have the opportunity to see the impact this organization has in all areas. It is without a doubt the expertise and passion of SEUW staff and volunteers that allows us to have such an incredible impact on this great community.



In 2022, Jay Powell, our long-time leader announced his retirement, and we embarked on the journey to find and onboard a new leader. In May, Alan H. Turner II joined the SEUW team as President and CEO. Alongside his onboarding to SEUW, we also began discussing the future of SEUW through an in-depth strategic planning process. Staff, along with many board members, led task force groups tackling large topics and initiatives to help set the future direction of the organization. As we begin to focus on the year ahead, we are eager to implement the strategic initiatives outlined within the plan and begin the important work of leading this organization into the future.

Throughout 2022, we also continued the important work being done through our Diversity, Equity, and Inclusion (DEI) committee. In the summer, we hosted a DEI training series for funded agencies and conducted listening tours and discussion panels. During the listening tours, we engaged with many community members, hearing firsthand the opportunities that exist within our community and the role SEUW can play in this work.

In September, we kicked off the 2023 Campaign with an entire week of celebration. This was the first time we hosted a full week of events and community involvement. We started the week with FREE Coffee at Scooters. Then, the Board of Directors and Sioux Empire United Way staff members delivered donuts to funded agencies around the community. We hosted agency tours for volunteers, shared our United Way pride by wearing branded gear, and lit up the Arc of Dreams downtown. We also packed the house at Severance Brewing for the launch of Brewberry Way, our first collaboration beer.

While SEUW experienced a lot of change this past year, our focus on meeting the needs of our community has remained constant. To ensure the greatest needs in our community are being met, the Community Impact volunteers logged over a thousand hours reviewing applications, conducting interviews, and deciding on funding allocations for 80 programs in our community helping children, vulnerable adults and people in crisis continue.

Thanks to the hard work of staff and volunteers and the generosity of our community, we were able to exceed our fundraising goal for the 28th year in a row. By successfully raising \$9,610,118, we will be able to continue to fund more than 80 community programs throughout the Sioux Empire while improving lives and granting 'the power to change someone's story'.



Brenda Kibbe, Sanford Health
Sioux Empire United Way Board Chair



WE'RE FIGHTING FOR

CHILDREN

Sioux Empire United Way invests in our community's youth. We provide access to quality, early childhood education and ensure that school-age youth have a safe place to be when they're not in school. Mental health care is a priority and available to students through their schools. Investing in children is investing in our community's future. Here are a few examples of how your gift to Sioux Empire United Way helps children:

- KIDSTOP provides a free after school and summer recreation program for students in grades K-8. Last year, an average of 62 children attended the program daily. 90% of participants reported an improvement in their attitude towards school, 88% reported a decrease in behavioral incidents, and 87% reported an improvement in their reading skills.
- Lutheran Social Services' PATH program partners with area school districts to meet the mental health needs of K-12 students in their schools. PATH eliminates barriers so that children and teens can get professional mental health counseling at school during the school day. In 2022, 466 students received counseling services.
- Sioux Falls Hope Coalition ensures that every child gets a chance to attend preschool and arrives at kindergarten prepared. The program serves families at 185% of poverty level and below. Research shows that preschool is a major influence throughout a child's life. In school, it leads to better grades, higher reading aptitude, and higher graduation rates. Through preschool partnerships, the coalition connects 3, 4, and 5-year-old children to existing high-quality preschool programs regardless of their family's ability to pay tuition. The program served 209 students last year, and of those served, 94% tested proficient in the area of social development, 93% tested proficient in language development, 97% tested proficient in gross motor skills, and 95% tested proficient in math.

"The KIDSTOP program has changed my life! I am a struggling single parent and the way they care for my child, I wish everyone could find a place like this for their kids! I am in tears while I am writing this as I probably wouldn't have a job if it wasn't for KIDSTOP. I am so thankful for the United Way for funding this program like I said, it has changed my life"

-KIDSTOP Parent



WE'RE FIGHTING FOR

VULNERABLE ADULTS

Sioux Empire United Way is committed to providing assistance to help vulnerable adults maintain their independence and their sense of community.

- Project Car's Healthy Rides program provides no-cost rides for seniors and financially limited people to medical appointments, treatments, mental health counseling or physically therapy. The program assisted 287 individuals in 2022 by providing 4,770 rides.
- DakotAbilities' Meaningful Day services provides social and recreational opportunities to people with varying abilities as an alternative to traditional day services. In 2022, 18,705 hours of service were provided to 132 individuals. 90% reported an increase in their quality of life.
- Lutheran Social Services of South Dakota's Better Together program matches adult volunteers with older adults for recreational and social opportunities. Matches go on outings, engage in conversation, pursue hobbies, and take part in other relationship building opportunities. In some instances, the volunteer may assist with grocery shopping and provide occasional transportation. In 2022, 84 older adults were matched with a volunteer, with 100% of them reporting to have maintained or improved a healthy level of not feeling isolated and 98% scoring at a healthy level when assessed on a depression screening.

"I get to be out in the community and enjoy the things that make Sioux Falls special. I need DakotAbilities' support to make those neat things happen. DakotAbilities helps me do what I need and want to do."

-Shirley, DakotAbilities' Meaningful Day participant



WE'RE FIGHTING FOR

PEOPLE IN CRISIS

In times of uncertainty, at-risk populations need a place to turn. Stable housing, access to food, and mental health services are all made possible through your support of Sioux Empire United Way.

- Bright Start Nurse Home Visitation program serves low-income, at-risk, first-time moms during pregnancy, after delivery, and through the child's third birthday. The program provides prenatal, maternal, infant/child health assessments and education, parenting education, mental health services, and assistance with education and transportation. Research has shown programs that utilize the nurse family partnership model show improved prenatal health and reduction in child abuse and neglect. In 2022, 104 families were provided with 1,569 nurse home visits and therapy sessions with 100% of moms receiving prenatal care.
- Volunteers of America, Dakotas' Counseling Services provides outpatient counseling for trauma, co-occurring and personality disorders, chronic mental illness and more. In addition, play therapy for children, services for individuals with developmental disabilities, and support for individuals on probation are also provided. In 2022, VOA provided 339 individuals with 6,797 hours of individual, group, and psychiatric services.
- St. Francis House provides transitional housing for individuals in a sober living environment. In 2022, St. Francis House provided services to 11 families, 464 single individuals and 25 children. 94% reported obtaining and maintaining employment, 94% reported to have increased savings, and 93% reported a reduction in debt.

Alex came to Volunteers of America, Dakotas Counseling Services seeking help for their depression and anxiety. "I did not feel like myself. I knew something was wrong." When they started counseling, they had no income, so having low-cost care because of Sioux Empire United Way's funding was critical in being able to access services. Today, because of the support they received at Volunteers of America, Dakotas, Alex is in a manager role and excelling at work.

-VOA Counseling Services Counselor

Your Gift In Action

HEARTLAND HOUSE

HELPED ME FEEL WHOLE AND IMPORTANT

Jada is a 36-year-old single mother of two that enrolled in the Heartland House Program after leaving an abusive relationship and then staying in an emergency shelter for 30 days. Her two children, ages 13 and 11, witnessed much of their mother's abuse over 6 months until their father started to abuse them too. Jada knew at that moment that she had to leave the only home she had known for the past 18 years.

She and the children left for emergency shelter on a Monday morning after a rather tumultuous weekend. She gathered up all of the clothing and other belongings she could fit into three small suitcases and several grocery bags. After they were settled in at the shelter, the staff gave her the information for the Heartland House. She contacted Inter-Lakes Community Action Partnership and applied for the program.

Jada stated, "I was in such a dark place in my life. I had felt like a failure to myself, my marriage and to my children. I loved my husband. I still love him. But, something changed in him, and I couldn't stay anymore. He started to hurt my babies, and I just couldn't stay anymore."

Jada enrolled in the Heartland House Program and moved into an apartment with her children. Jada stated, "I can't even imagine where I would be right now without the help of this program. They helped me find furniture and other stuff that I needed for the apartment. They helped me feel whole and important. I don't think I have ever felt like that. More importantly, my kids are healthy and in a good spot right now. They are going to school every day, have friends and are happy. I even know how to manage my money! I am saving up to buy my oldest child a car when he gets a driver's license. He is so excited."

Through the turmoil of leaving an abusive relationship, to finding stability for her family through the rapid re-housing of Heartland House, Jada has gotten on her feet. She is currently going to school to become a phlebotomist and has moved into a larger apartment closer to her job.

Your support of Sioux Empire United Way helps people in crisis through Heartland House. Last year, the program served 417 individuals, 89% of who maintained or obtained safe housing.

Your Gift In Action

HORSEPOWER

IGNITES UNDERSTANDING

A horse is powerful indeed, and in our community, horses are a therapeutic tool for individuals with special needs. Children have said their first words on the back of a horse, adults gained confidence and independence while grooming, and the volunteers hearts have been touched by the impact they see each day. HorsePower provided 1,136 therapy sessions to 80 participants last year. One participant noted:

I'm a veteran who's received services from HorsePower. I can say without a doubt that my PTSD treatment and overall healing journey would not be where it is without them. The first time I worked with them was a two-day retreat for veterans. This was my first experience physically being around horses without a barrier between us. We talked about our fears and then considered that the horses may be just as anxious to see what will happen next. As we talked about the traits of horses – their prey responses, herd mentality, and body language – it gave us invaluable language with which to translate and talk about our own experiences. My work with my individual therapist (who was actually present at the retreat!) absolutely ignited into new levels of understanding, identification, and processing of my issues.

- Former Navy Service Member



Funded Agencies & Programs

Active Generations

- BRIDGES Employment Resource Center
- Caregiver Case Management
- The Céilí Cottage Adult Day Services
- Day Break Adult Day Services
- Nutrition Services/Meals on Wheels
- Workers on Wheels

Augustana University

- FRIENDSLink

Avera McKennan Children's Programs

- Avera Family Wellness Program
- Success by 6

Boy Scouts of America, Sioux Council

- Juvenile Diversion
- Scouting
- ScoutReach

Boys & Girls Clubs of the Sioux Empire

- Childcare
- K-5 Program
- The Club

Character On Track

Challenge Day

Children's Home Shelter for Family Safety

- Bright Start Nurse Home Visitation Program
- Crisis Intervention
- Crisis Shelter for Domestic Violence

The Community Outreach

- Crisis Care
- Genesis

The Compass Center

- Counseling Services
- Education & Prevention
- Victim Advocacy

Connecting Kids

DakotAbilities

- Meaningful Day

Delta Dental

- Mobile Dental Program

Dolly Parton's Imagination Library

Family Connection

- Children's Connection

Family Service Inc.

- Counseling
- Heuermann Counseling Clinic

Furniture Mission of SD

Glory House

- Case Management Program

Harmony South Dakota

Helpline Center

- 211 Community Resources
- Network of Care
- Outreach Support Services
- Suicide & Crisis Support
- Volunteer Connections

HorsePower

Inter-Lakes Community Action

Partnership

- Child Development Center
- Heartland House

KIDSTOP

Lutheran Social Services of SD

- After School & Summer Program
- Arise Youth Center
- Behavioral Health Services
- Better Together
- Center for Financial Resources
- Community Mentoring
- Family Violence Project
- Here4Youth
- High School Mentoring
- In School Mentoring
- PATH
- Re-Entry Services

South Dakota Dental Foundation

- One Smile Program

Project Car

- Healthy Rides

REACH

Ready to Start

- Locations in Canton, Harrisburg, Lennox, McCook Central, Sioux Falls and Tea Area School Districts

Sad Isn't Bad

Sanford Children's

- Child's Voice Family Advocate
- CHILD Services Success by 6

Save a Life/Community AEDs

Sioux Falls Area CASA Program

Sioux Falls Family YMCA

- Middle School After School

Sioux Falls Hope Coalition

Sioux Falls Housing &

Redevelopment Commission

- Family Self-Sufficiency

Sioux Falls School District

- Access for All
- Preschool Opportunities Program
- Refugee and Immigrant Academic Achievement Resources

Sioux Falls Thrive

St. Francis House

USD Scottish Rite Children's Clinic for Speech and Language Disorders

Volunteers of America, Dakotas

- Axis 180
- Counseling Services
- Look Up & Hope

Financial Statement

**Sioux Empire United Way Inc.
Statements of Financial Position
December 31, 2022 and 2021**

	Unrestricted	Temporarily Restricted	2022 Totals	2021 Totals
Assets				
Cash & Short-Term Investments	\$3,113,506	\$2,222,983	\$5,336,489	\$6,341,125
Accounts & Notes Receivable	20	0	20	0
Prepaid Allocations/Expenses	3,000	0	3,000	3,000
Long-Term Investments	0	1,315,452	1,315,452	1,447,054
Total Cash & Receivables	\$3,116,526	\$3,538,435	\$6,654,961	\$7,791,179
Pledges Receivable				
2023	0	5,267,741	5,267,741	
2022 - Net	515,114	0	515,114	6,960,974
Total Pledges Receivable	\$515,114	\$5,267,741	\$5,782,855	\$6,960,974
Furniture, Fixtures & Software	200,416	0	200,416	200,417
Less: Accumulated Depreciation	(172,938)	0	(172,938)	(172,938)
Total Property	\$27,478	\$0	\$27,478	\$27,479
Total Assets	\$3,659,118	\$8,806,176	\$12,465,294	\$14,779,632
Liabilities & Net Assets				
Accounts Payable	\$3,457	\$7,572	\$11,029	\$8,044
Agency Allocations/Grants Payable	565,524	(4,275)	561,249	822,125
Accrued Expenses	35,126	0	35,126	74,403
Net Assets	3,055,011	8,802,879 *	11,857,890	13,875,060
Total Liabilities & Net Assets	\$3,659,118	\$8,806,176	\$12,465,294	\$14,779,632

The financial statements for the years ended December 31, 2022 and 2021 have been prepared on the accrual basis and in conformity with generally accepted accounting principles. These statements are unaudited. The audit report being prepared by Woltman Group PC will be available for your inspection by May 15, 2023.

*All of this figure will be used to pay for agency services and United Way costs in 2023.



Sioux Empire United Way

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